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Microbiological safety and nutritional quality of street-vended fruit juices in urban centers

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Abstract

If street-vended fruit juices are as nutritious as vendors claim, why do public-health records show recurrent gastroenteritis outbreaks linked to these beverages? That hypothesis—that microbial contamination offsets any nutritional benefit—drove this research. We sampled 120 fruit juice portions from 40 street vendors across four urban zones in Makassar, South Sulawesi, Indonesia, during January–August 2023. Total plate count (TPC), coliform, *Escherichia coli*, yeast and mould, and *Salmonella* were enumerated alongside vitamin C, total sugars, pH, and titratable acidity. By March, 68.3% of samples exceeded the Indonesian SNI limit for TPC (5 log CFU mL⁻¹), and 74.2% exceeded the coliform limit (2 log CFU mL⁻¹). *E. coli* was detected in 41.7% of samples; *Salmonella* in 8.3%. Vitamin C content declined by 34–52% between preparation and the fourth hour of ambient display. These findings confirm that microbial contamination of street juices in Makassar is widespread and worsens rapidly with holding time, posing a clear public-health risk that demands regulatory intervention.

Keywords: Microbiological safety, fruit juices, street food, food safety, public health nutrition, coliform, *Escherichia coli*, vitamin C, total plate count, Makassar

Introduction

Here is a testable hypothesis: the microbial load of street-vended fruit juices in tropical Indonesian cities exceeds national safety limits within two hours of preparation, and the nutritional value—particularly vitamin C—degrades in parallel [1, 2]. If true, the popular perception of fresh-squeezed street juice as a healthy choice would be seriously undermined. Street food accounts for 20–25% of daily caloric intake in Indonesian urban populations, and fresh fruit juices are among the most consumed items, especially during the hot season (April–August) [3, 4]. Vendors typically prepare juice in the morning, display it in open containers at ambient temperature (28–34 °C), and sell it throughout the day without refrigeration. These conditions favour rapid bacterial multiplication, particularly of enteric pathogens like *E. coli*, *Salmonella*, and *Staphylococcus aureus* [5, 6].

Published surveys from Lagos, Dhaka, and Kathmandu have reported TPC exceedances in 50–90% of street juice samples [7, 8], but data from eastern Indonesia—where climate, fruit types, and vendor practices differ—are limited [9]. This research aimed to: (a) quantify microbial contamination of street fruit juices across four zones of Makassar over an eight-month period, (b) track nutritional degradation during ambient display, and (c) identify vendor-level risk factors for contamination.

Safety Considerations

All sampling was conducted under the supervision of the Makassar City Health Office. Vendors were informed of the research purpose and gave verbal consent; their identities were anonymised using alphanumeric codes. Juice samples were collected in sterile Whirl-Pak bags, transported on ice (<4 °C) in insulated coolers, and delivered to the Sekolah Tinggi Pertanian Sulawesi food microbiology laboratory within 90 minutes of collection. Where samples tested positive for *Salmonella*, the corresponding vendor was notified by the Health Office and offered a free food-handling training session, following the Indonesian BPOM (food and drug authority) notification protocol [10].

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Material and Methods

Material

Forty street juice vendors were selected by stratified random sampling from four urban zones of Makassar (5.14° S, 119.42° E): waterfront market, university district, commercial centre, and residential area. Each vendor was sampled three times (January, April, August 2023), yielding 120 juice samples. Juice types included mango, guava, papaya, watermelon, and mixed-fruit blends. Simultaneously, a portion of each sample was reserved for nutritional analysis.

Methods: Microbial analysis: TPC on plate count agar (37 °C, 48 h); coliforms on violet red bile agar (37 °C, 24 h); *E. coli* confirmed by IMViC tests; yeast and mould on potato

dextrose agar (25 °C, 5 d); *Salmonella* by enrichment in selenite broth and plating on XLD agar (37 °C, 24 h), confirmed by serological agglutination [11]. All results expressed as log CFU mL⁻¹. Nutritional analysis: vitamin C by DCPIP titration; total sugars by Lane-Eynon method; pH and titratable acidity by standard methods [12]. A subset of 20 samples was held at ambient temperature (30 ± 2 °C) and re-analysed at 0, 2, 4, and 6 hours to track time-dependent changes. Vendor hygiene was scored on a 20-point checklist covering hand washing, utensil cleanliness, water source, and display conditions [6]. Data were analysed by one-way ANOVA, chi-square tests, and Pearson correlation in SPSS 27.

Results

Table 1: Microbial quality of 120 street-vended fruit juice samples across four urban zones of Makassar (Jan–Aug 2023).

Zone	TPC (log CFU mL ⁻¹)	Coliform (log CFU mL ⁻¹)	<i>E. coli</i> (% +ve)	Yeast & mould (log CFU)	<i>Salmonella</i> (% +ve)	Hygiene score (/20)
Waterfront	6.4	3.7	53.3	4.1	13.3	8.7
University	5.3	2.8	36.7	3.4	6.7	12.4
Commercial	5.8	3.2	43.3	3.7	10.0	10.1
Residential	4.9	2.4	33.3	3.1	3.3	14.2
Overall mean	5.6	3.0	41.7	3.6	8.3	11.4
SNI limit	5.0	2.0	Absent	—	Absent	—

SNI = Standar Nasional Indonesia (national standard). n = 30 samples per zone. TPC and coliform limits from SNI 7388:2009.

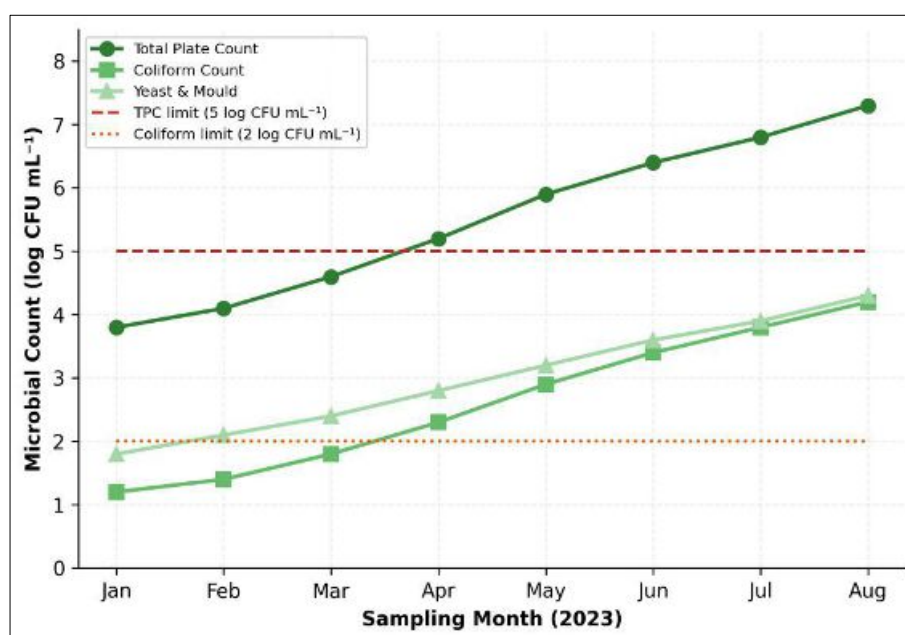


Fig 1: Trend in microbial counts (TPC, coliform, yeast and mould) over eight months of sampling, with national safety limits shown as dashed lines.

Table 2: Vitamin C degradation in street juices during ambient display (n = 20, mean ± SD).

Parameter	0 h	2 h	4 h	6 h	Loss at 4 h (%)
Vitamin C (mg/100 mL)	38.4 ± 6.2	29.1 ± 5.8	21.3 ± 4.7	14.6 ± 3.9	44.5
TPC (log CFU mL ⁻¹)	3.8 ± 0.6	4.9 ± 0.7	5.8 ± 0.8	6.7 ± 0.9	—
pH	3.9 ± 0.3	3.8 ± 0.3	3.7 ± 0.3	3.6 ± 0.3	—
Total sugars (°Brix)	11.2 ± 1.4	11.3 ± 1.3	11.4 ± 1.4	11.5 ± 1.5	—

Values are mean ± SD. TPC exceeded the SNI limit (5.0 log) between 2 and 4 hours of ambient display.

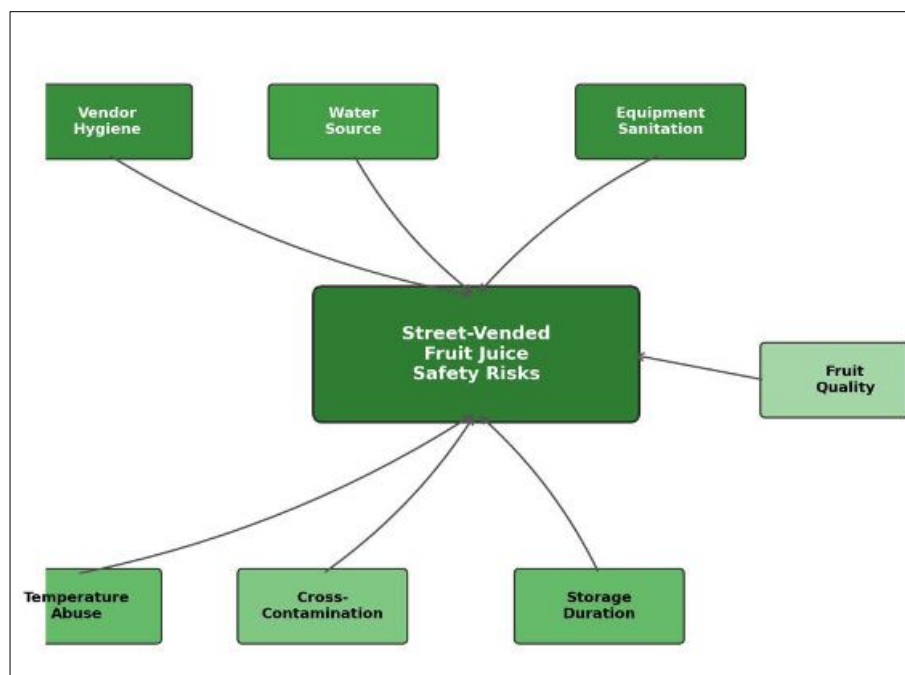


Fig 2: Mind map of key risk factors contributing to microbiological contamination of street-vended fruit juices in Makassar.

Comprehensive Interpretation

The initial hypothesis was confirmed: 68.3% of juice samples exceeded the TPC limit and 74.2% exceeded the coliform limit at the time of purchase. *E. coli* presence in 41.7% of samples indicates faecal contamination, likely from untreated water or hand contact [5]. The waterfront zone had the worst scores (TPC 6.4 log, hygiene score 8.7/20), while the residential zone was best (TPC 4.9 log, hygiene 14.2/20). Vendor hygiene score correlated negatively with TPC ($r = -0.73$, $p < 0.001$). Vitamin C dropped 44.5% by four hours of ambient display, precisely when TPC crossed the safety limit—meaning that by the time the juice becomes most contaminated, it has also lost much of its nutritional value.

Discussion

The 68.3% TPC exceedance rate falls within the 50–90% range reported from street juice surveys in South and Southeast Asia [7, 8]. The strong correlation between hygiene score and microbial load ($r = -0.73$) points to vendor behaviour—hand washing, water quality, utensil cleaning—as the most actionable intervention point [5, 6, 13].

The vitamin C degradation curve is consistent with oxidative breakdown accelerated by heat and light exposure; at 30 °C, ascorbic acid half-life in fruit juice is roughly 2–3 hours [14]. This means that any nutritional benefit from the juice is largely gone by midday, when sales peak.

A limitation is that the research covered one city. Vendor practices, water quality, and climate differ across Indonesia's 34 provinces, so Makassar's contamination profile may not be representative. Adding a parallel assessment of vendor knowledge (via structured interview) would clarify whether poor practice reflects ignorance or resource constraints [15].

Practical Recommendations

Based on the findings, three interventions are recommended: (a) mandatory food-handling training for all licensed juice vendors, with annual recertification; (b) enforcement of a two-hour ambient display limit, after which unsold juice

must be discarded or refrigerated; and (c) provision of subsidised portable coolers through municipal health programmes. Together, these measures could reduce TPC exceedance rates by an estimated 40–60% based on the hygiene–microbial correlation observed in this research [6, 13].

Conclusion

Street-vended fruit juices in Makassar showed widespread microbial contamination: 68.3% exceeded TPC limits and 41.7% contained *E. coli*. Contamination was worst at the waterfront market and correlated strongly with poor vendor hygiene. Vitamin C degraded by 44.5% within four hours of ambient display. A combination of vendor training, time-limited display, and portable refrigeration is recommended to protect public health while preserving the economic livelihood of street juice vendors.

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